

North Northamptonshire Health and Wellbeing Board

21st March 2023

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| Report Title | A New Sense of Place - North Northamptonshire Place Development | |
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| Other Director/SME | David Watts, Executive Director Adults, Health Partnerships and Housing | 13th March 2023 |

List of Appendices

Appendix A – A New Sense of place

1. Purpose of Report

- 1.1 To provide an overview of the progressive development and implementation of North Northamptonshire Place – A New Sense of Place.

2. Executive Summary

- 2.1 The North Place development, overseen by the North Health and Wellbeing Board, is a key component of the ICS operating model which will support the delivery of the strategic ambitions and improvement outcomes required in the Live Your Best Life strategy. At the heart of this model are our communities and the services that indirectly influence health and care improvements through the development of the Local Area Partnerships (LAPs) and Community Wellbeing Forums (CWFs).
- 2.2 In the November 2022 meeting of the North Health and Wellbeing Board, the North Place development programme was mobilising its initial phase which focussed on the design and launch of the model.

2.3 This paper describes the progressive implementation of the emerging North Place model which is now 'live' and is progressing through to phase three of the programme now called 'A New Sense of Place'.

2.4 **Phase One – complete**

The place operating model design and launch of the Community Wellbeing Forums (CWFS) and Local Area Partnerships (LAPS) (May 2022 – December 2023)

2.5 **Phase Two - complete**

All CWFS and LAPS have identified emerging priority opportunities.
(January 2023 - February 2023)

2.6 **Phase Three – in progress**

A NEW SENSE OF PLACE – to implement solutions with communities at the heart of the emerging LAP priority opportunities identified in phase two.

(February 2023 – July 2023)

2.7 **Phase Four**

This phase is under consideration currently with the aim to consolidate, learn from and to sustainably build on phase three to establish a solid foundation to the North Place model.

A close focus will be on the collective difference being made with communities for their emerging improvement in health and wellbeing, recognising this will take longer periods of time to deliver the outcomes of the Live Your Best Life Strategy.

(July 2023 onwards)

2.8 **Community Wellbeing Forums (CWFS)**

At the launch of all four CWFS, an opportunity was identified to collectively lead and correct the current fragmented engagement, communication, and involvement with the communities.

Grasping this agenda through the CWFS was agreed as being in line with their emerging function and added value for communities and would support a developing momentum as the CWFS continued to meet and mature.

To initiate this realised opportunity, it was proposed through a series of CWF discussion groups in phase two , that the development of an 'Engagement Insight Hub' should be an aim.

2.9 Local Area Partnerships LAPS

Through the dialogue, LAP profiles and local intelligence brought into the LAPS, all seven have identified a consistent key opportunity to start to galvanise around collectively.

This opportunity is to improve the community health and wellbeing of the people living in the LAP areas.

Although the opportunity identified was the same, the priority reasons why this opportunity emerged in each LAP were different, as would be expected from the different demographics of communities, intelligence and service offers(Appendix A)

3. Recommendations

It is recommended that the North Health and Wellbeing Board:

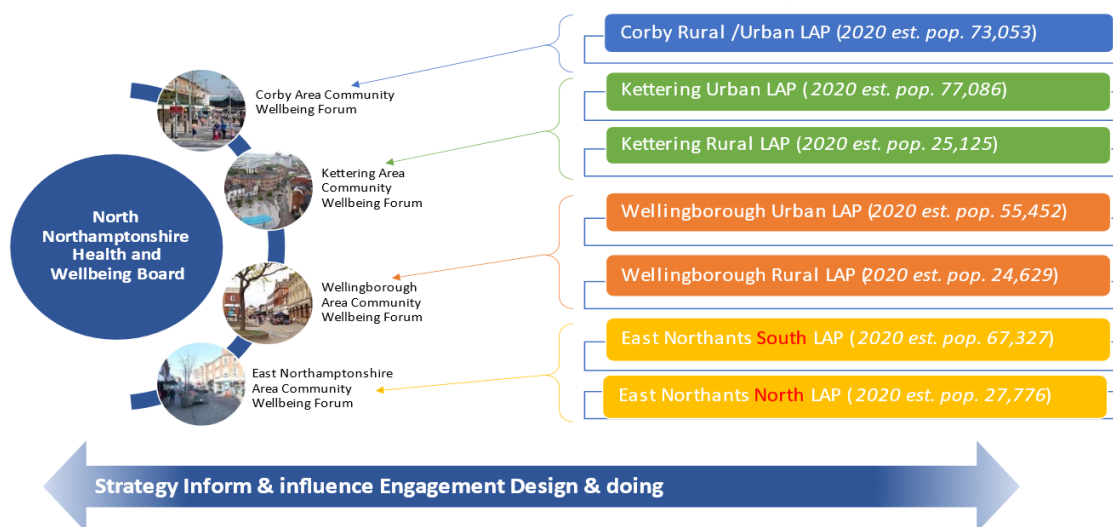
3.1 Notes the progress and phased next steps approach of the North Place development – A New Sense of Place.

4. Report Background

A New Sense of Place - North Place Delivery model

- 4.1 In North Northamptonshire, we aim to deliver our ten ambitions of the Live you Best Life strategy through a joined-up approach across all the organisations and services involved in supporting our population and communities. This will be through a new very local approach with our communities central to our operating model – our local area partnerships (LAPs).
- 4.2 The North Place model consists of seven Local Area Partnerships LAPs which mirror the current electoral ward boundaries and population sizes and four area Community Wellbeing Forums ,CWFs.
- 4.3 The operating model has been developed with system partners to date through the North Place Delivery Group accountable to the North Health and Wellbeing Board.

Area Community Wellbeing Forums Local Area Partnerships



- 4.4 Reminder of the function of the seven Local Area Partnerships LAPs
- They represent local areas and give a voice to residents, translating strategy into local action.
 - They empower residents to co-produce new services and solutions for their local area.
 - They contribute to system-wide priorities by utilising strong evidence-based information and deep local insight from frontline services and communities.
 - They empower local leaders to take accountability for local action.
- 4.5 Reminder of the function of the four Community Wellbeing Forums CWFs
- They consolidate the views of residents, local providers and local area partnerships and have a key function in collaborative, community involvement and engagement.
 - They unblock challenges and identify at scale opportunities for their areas.,
 - Through oversight of the Local Area Partnerships, they ensure their priorities are represented throughout the system.
 - Local leaders influence policy to access the right resource and capabilities to deliver their functions.
 - They support our collaboratives by identifying and co-ordinating community assets across health, care and wider determinant of health partners to co-produce services and pathway (re-) design.
- 4.6 A New Sense of North Place – progress to date
- 4.6.1 **PHASE ONE** – The operating model design , Community Wellbeing Forums and LAPS launch is complete (May 2022 – December 2023)

4.6.2 **PHASE TWO** – All CWFS and LAPS are now live as planned for this phase and emerging priorities have been identified for each LAP, utilising the LAP profiles and local stakeholder intelligence.

Communities have not been connected into this phase as stakeholders recognised that collectively they need to understand the ask of communities. They need to understand and develop their collective relationships as stakeholders and the collective assets available for each LAP footprint first to limit further confusion at this stage if communities were engaged at this moment.

(January 2023 – February 2023)

4.6.3 **PHASE THREE – A NEW SENSE OF PLACE** – to implement solutions with communities at the heart to the emerging community priority opportunities identified in phase two (February 2023 – July 2023)

This phase will be considering and progressing the development of our collective:

- Community relationship.
- Community participation involving codesigning, co-deciding and co-producing.
- Community leadership.
- Community led action / interventions.

4.6.4 **PHASE FOUR** – this phase is under consideration currently with the aim to consolidate, learn from and sustainably build on phase three (July 2023 onwards)

Overview of the emerging priorities identified.

4.7 **Community Wellbeing Forums (CWFS)**

At the launch of all four CWFS, an opportunity was identified to collectively lead and correct the current fragmented engagement, communication and involvement with the communities.

Grasping this agenda through the CWFS was agreed as being in line with their emerging function and added value for communities and would support developing momentum as the CWFS continued to meet and mature.

To initiate this realised opportunity, it was proposed through a series of CWF discussion groups in phase two , that the development of an ‘Engagement Insight Hub’ should be an aim to address this opportunity.

Its function would be to:

- To gather an insight of the community engagement work with the same communities by different organisations. This would support collaboration between organisations , visibility of what communities are saying and reduce duplication of work.

- To start to develop a different collective relationship with communities that reflects their community experience and insight.
- To support an engagement approach that develops and nurtures the community relationship , with fewer survey approaches.
- To collect and organise the insight of communities so that it is easily accessible and searchable for stakeholders.

The hub is to go live in March 2023 and already multiple reports of engagement intelligence have been shared from many stakeholders.

4.8 **Local Area Partnerships (LAPS)**

All seven LAPS have been launched and continue to meet with maintained widespread engagement from stakeholders.

Through the dialogue, LAP profiles and local intelligence brought into the LAPS, all seven have identified a consistent key opportunity to start to galvanise around collectively.

This opportunity is to improve the community health and wellbeing of the people living in the LAP areas.

Although the opportunity identified was the same , the priority reasons why this opportunity emerged in each LAP were different , as would be expected from the different demographics of communities, intelligence and service offers(Appendix A)

In Phase Three of the programme, a series of ‘LAP world café type events’ are being organised which will run through until the end of April 2023. These events will bring in wide representation of stakeholders relevant to the LAP identified opportunity so that the more detailed opportunities and solutions can be identified collectively to enable a more defined plan of focus for each LAP.

The next phase will then connect with the relevant communities to have a collective dialogue and an aim to call to action, involve, engage and co-produce.

4.9 **North Place Development Programme**

There is a continuous recognition of the need and action underway to share and engage with all North Northamptonshire stakeholders as to the vision, purpose and progress of the development of North Place, including their role in its development.

Some specific areas of focus recently have been through the ICS GP Board, Voluntary Impact Northamptonshire (VIN) assembly, KGH/NGH/NHFT Governors and a well-attended conference style event hosted at Kettering Conference centre on 21st February 2023 for North Northamptonshire Council elected members and town/Parish councillors.

In summary, Phase Three will progress over the next two months with a move into actual visible change in communities being implemented..

5. Issues and Choices

- 5.1 The Integrated Care Systems and its requirements are requirements under the legislation laid out in the Act and therefore health and social care bodies are required to have in place the specified governance arrangements for 1st July 2022. The structure of the North Place has been developed in consultation with a wide variety of stakeholders and officers have taken these views into consideration as part of the final proposal for the Integrated Care Systems operating model.

6. Next Steps

- 6.1. To continue to implement phase three of the North Place Development programme – A New Sense of Place - with a focus on the LAP world café events to identify collective solutions to the emerging priorities . Involvement of the communities and the collective approach will be integral to this phase.

7. Implications (including financial implications)

7.1 Resources, Financial and Transformation

7.1.1 There are currently no identified financial implications.

7.1.2 Staffing resources to facilitate the development of North Place is being managed through existing and planned resources. Close scrutiny of the need is underway .

7.2 Legal

7.2.1 There are currently no legal implications.

7.3 Risk

7.3.1 The working model of the governance of the emergent place operating model, the Integrated Care Partnership, the Integrated Care Board and the collaboratives is being addressed to ensure that the existing statutory governance and decision making of organisations is connected into Integrated Care Strategy operating model decision making.

7.4 Consultation

7.4.1 There is currently no identification of a need for formal consultation.

7.5 Consideration by Scrutiny

7.5.1 No further consideration by scrutiny has been undertaken since the last Health and Wellbeing Board meeting.

7.6 Climate and Environment Impact

7.6.1 There is currently no identified climate or environmental implications.

7.7 Community Impact

7.7.1 The development of PLACE will create positive impacts on communities, wellbeing and on our ability to collectively support better outcomes for residents. Key priorities at a local level underpinned by insight data and led by Local Area Partnerships will drive the delivery of services that meet the wider determinants of health supporting people to live their best life in North Northamptonshire.

8. Background Papers

8.1 None